



Ventura County Bus Stop Assessment

Ventura County Transportation Commission Meeting: May 1st, 2026



Overview

Improving Ventura County's Bus Stops

- Funded by the Southern California Association of Governments (SCAG) Regional Early Action Planning (REAP) 2.0 Grant Program
- This study assessed the rider experience at bus stops
- The project created an inventory of stop amenities, bus operational information at Ventura County's 1,180 bus stops
- The assessment is the first time Ventura County has completed a countywide review of bus stop conditions



Ventura County's Bus Stop Assessment



Bus Stop Inventory

- GIS inventory that will be available to cities and transit agencies



Rider Feedback

- Survey that asked riders what they think about bus stops and which improvements they prioritize

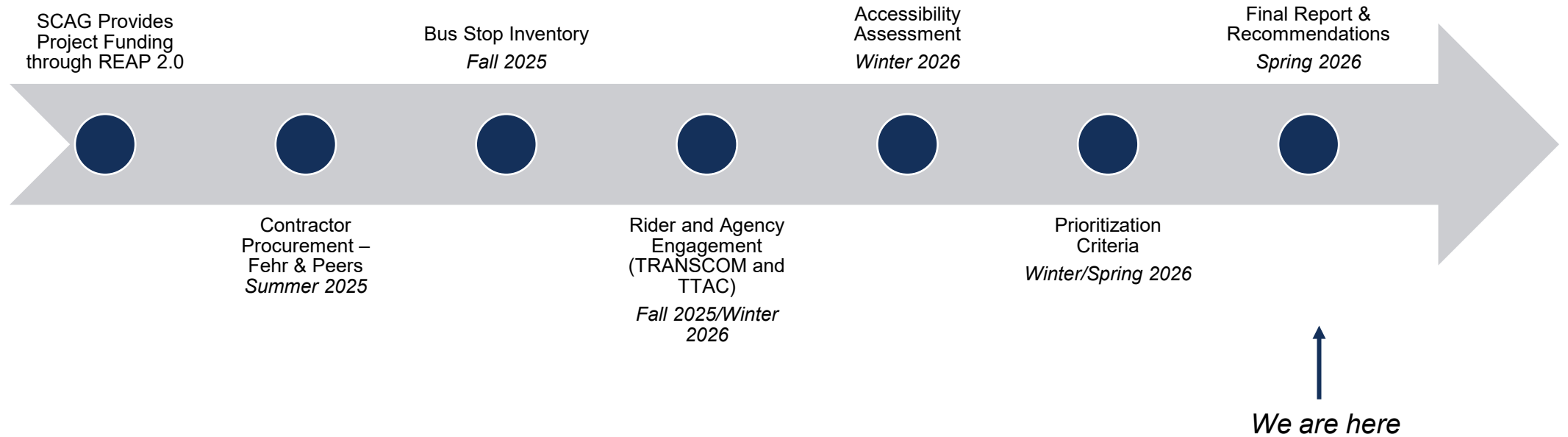


Prioritization

- Rating system that placed stops in priority tiers for future improvements



Project Timeline



What's at Our Bus Stops

Ventura County's Bus Stop Inventory





Bus Stop Inventory

GIS Database of Ventura County's Bus Stops

- Our team visited every bus stop (1,180) in Ventura County in Fall 2025
- Inventory includes:
 - Stop location and coordinates
 - Amenities provided at each stop (shelters, benches, trash cans etc.)
 - Condition of amenities (rust, vandalism)
 - ADA access (sidewalk dimensions, curb ramps)
 - Photos of bus stop



Bus Stop Amenities



Shelters and Benches

- 27% (318 stops) of Ventura County's bus stops have shelters
- 60% (702 stops) have a bench



Lighting and Trash Cans

- 68% (803 stops) have some form of lighting at the stop
- 37% (442 stops) have a trash can



Maps and Schedules

- 22% (257 stops) have a route map
- 33% (389 stops) have schedules
- 6.5% (76 stops) have real-time arrival displays



Other Inventory Datapoints

Sample of Pedestrian Infrastructure,
ADA Access, and Transit Operational
Data



61% of stops are near a
marked crosswalk



94% of stops have
sidewalks

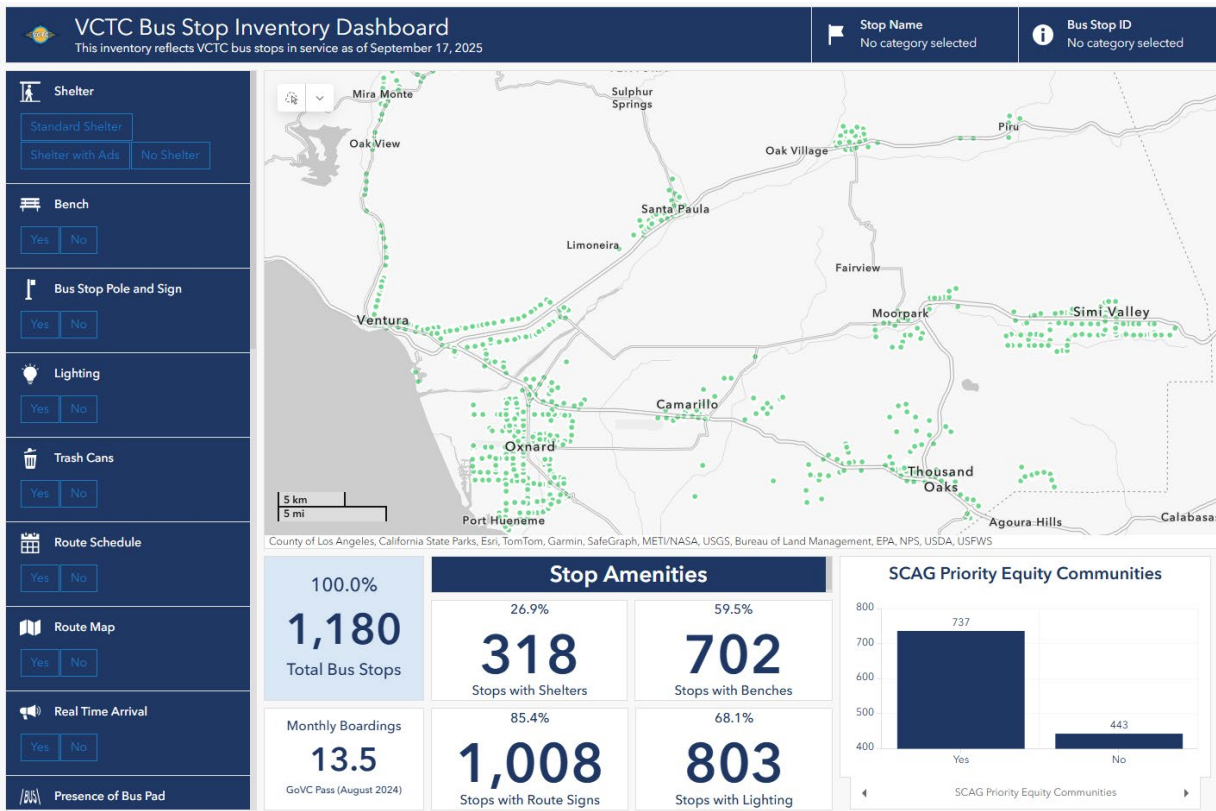


2/3rds of stops without
sidewalks are in
unincorporated areas



88% of stops have sidewalk
space for a bus to lower its
wheelchair ramp





Using the Inventory

GIS and Excel Database

- This study's inventory data will be provided to Ventura County's cities and transit agencies to use continuously
- It is available through a web -based data dashboard
- This dashboard includes filters to view stops served by a specific transit agency, or within a city's boundaries





What do Riders Think About Our Bus Stops?

Countywide Rider Survey on Bus Stop Amenities



Rider Survey

- 525 survey responses
- Conducted over 12 weeks in Fall 2025
- Available in English, Spanish, and Mandarin Chinese
- Promoted via 120 signs placed at stops throughout Ventura County
- The survey received responses from riders of all of Ventura County's transit agencies



VCTC is making a plan to improve our bus stops!

Take a 5-minute survey for a chance to win a \$25 gift card!

¡VCTC está elaborando un plan para mejorar nuestras paradas de autobús!

¡Participe en una encuesta de 5 minutos para tener la oportunidad de ganar una tarjeta de regalo de \$25!

VCTC需要您的幫忙來改善我們的公車站!

參與五分鐘的問卷調查，即有機會贏取一張價值25美元的禮品卡!

Survey open through November 17, 2025

Encuesta abierta hasta el 17 de noviembre de 2025

問卷調查開放至2025年11月17日



<https://www.surveymonkey.com/r/8MXPSPY>

☎ 1-800-438-1112

🌐 www.GoVentura.org

Top Rider Amenity Priorities



1st - Seating

Priority Stops:

1. Stops with long wait times
2. Stops in direct sunlight
3. Stops on busy roads



2nd - Shelter

Priority Stops:

1. Stops with long wait times
2. Stops in hotter areas
3. Stops with lots of passengers



3rd - Real-Time Arrival

Priority Stops:

1. Stops with long wait times
2. Stops in hotter areas
3. Stops with lots of passengers



Rider Survey Key Takeaways

How riders reach stops and what is their satisfaction waiting for transit?



Availability of **shelters** received lowest rider satisfaction scores



Most survey respondents are **frequent and long-term transit riders**



3/4ths of riders walk or use wheelchairs to reach bus stops



Women, seniors, and youth riders had **similar priorities** to other respondents



Prioritization Recommendations

Which Stops Should Be Targeted for Future Improvements?



Prioritizing Bus Stops

- Stops were assigned a priority score based on various factors
- Agencies should consider making upgrades to stops with higher priority scores first
- Stops with existing shelters did not receive a priority score
 - As these stops already have above average amenity conditions

Factor	Priority Points
Stops with more passenger boardings	Up to 2 points
Stops within SCAG Priority Equity Communities	1 point
Stops in high heat areas	1 point
Stops that serve multiple bus routes	1 point
Stops that do not have a wheelchair landing area <i>(for bus wheelchair ramp)</i>	1 point
Maximum Possible Points	6 points



Recommended Amenities

- Stops were then placed into one of six categories of bus stop
- These are based on priority scores, bus service, and the width of the sidewalk at the stop
- Each category has a different set of recommended amenities

Category	Amenities	Number of Bus Stops
Standard Stop	Shelter, Bench, Lighting, Route Schedule/Map	237 (20%)
Transfer Stop	Shelter, Bench, Lighting, Real Time Arrival, Route Schedule/Map	117 (10%)
Space Constrained Stop	Bench, Lighting, Route Schedule/Map	623 (53%)
Space Constrained Stop <i>(High Priority)</i>	Bus Bulb (<i>sidewalk curb extension</i>), Shelter, Bench, Lighting, Route Schedule/Map	93 (8%)
School Stop	<i>Make on a case-by-case basis</i>	44 (4%)
Stops without Sidewalks	<i>Add sidewalks before making other improvements</i>	66 (6%)



Recommended Improvements



324 New Shelters
(Includes benches and lighting)



309 New Standalone Benches
(for stops without shelters)



152 New Real -Time Arrival Displays



814 New Route and System Maps



114 New Bus Bulbs
(to widen the sidewalk to fit new amenities)



Questions?

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Appendix

Ventura County's Bus Stop Inventory



Recommended Improvements by Agency

Transit Agency	Route Sign	Shelter (with bench & lighting)	Stand-alone Seating	Stand-alone Lighting	Route or System Map	Route Schedule	Real-Time Arrival	Bus Bulbs
Camarillo Area Transit (CAT)	14	7	2	4	30	3	1	0
Gold Coast Transit	10	197	149	91	551	487	74	81
Kanan Shuttle	0	2	3	1	1	1	0	0
Moorpark City Transit (MCT)	24	7	9	3	29	3	2	0
Ojai Trolley	6	5	6	7	32	25	2	0
Simi Valley Transit	15	12	50	35	93	93	12	2
Thousand Oaks Transit	1	24	31	9	1	2	7	2
Valley Express	21	30	37	32	43	41	5	1
VCTC Intercity	0	17	3	1	22	13	20	7



Scores by Transit Agency

Transit Agency	5 Points	4 Points	3 Points	2 Points	1 Point	0 Points (Zero Points Scored)	0 Points (Exist-ing Shelter)	Stops without Side-walks
Camarillo Area Transit (CAT)	0	1	0	2	3	22	3	0
Gold Coast Transit	4	33	79	135	161	34	153	45
Kanan Shuttle	0	0	0	0	1	14	0	0
Moorpark City Transit (MCT)	0	0	0	1	2	22	7	1
Ojai Trolley	0	0	0	1	6	21	4	11
Simi Valley Transit	1	0	1	12	35	52	37	0
Thousand Oaks Transit	0	0	3	12	34	30	33	0
Valley Express	0	1	1	35	65	4	9	4
VCTC Intercity	0	9	2	4	1	2	36	1



Cost Estimates

Amenity	Amenity Description	Estimated Cost per Unit (2026)
Route Sign	Standard route sign and pole	\$250
Shelters	Standard four post shelter with bench and built in lighting and solar panels	\$23,000
Standalone Seating (stops without shelters)	Compact bench (12 inches deep) without backrest that can be used at stops with constrained sidewalks	\$800
Standalone Lighting (stops without shelters)	Standalone light that is placed on top of the bus stop pole for stops without shelters	\$1,400
Route or System Map	Shelter mounted route or system map and information casing (28" x 40")	\$250
Route Schedule	Pole or shelter mounted route information casing (8 1/2" x 14")	\$200
Real-Time Arrival Screen	Solar powered e-paper real-time arrival display that can be fixed to shelters or bus stop poles	\$8,000

