



VCTC Bike Month 2025 Social Media Toolkit

Bike to Work Day – May 16

1. Celebrate Bike to Work Day on Friday, May 16 with @GoVCTC and enjoy the ride! 🚲 Whether it's your daily commute or your first time giving it a try, biking to work is a fun, healthy, and sustainable way to get around. You'll breeze past traffic and skip the hassle of finding parking, making your commute stress-free. Don't forget to pledge to ride at goventura.org/pledge for a chance to win prizes like a new bike, gift cards, and more!

General Posts – These can be posted any time during Bike Month

Please tag @GoVCTC on [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#)

1. May is Bike Month! Whether you're a biking pro or just starting out, cycling is a fun way to stay active and see more of your community. Strap on your helmet, hop in the saddle, and set off on your next two-wheeled adventure! Make the pledge to bike at least once this month at goventura.org/pledge for a chance to win great prizes from local bike shops—even a brand-new bike!
2. Ditch the car and choose your bike during Bike Month! Join @GoVCTC in supporting sustainable transportation—whether it's a cruise to the park, a quick store run, or an easy ride to dinner. Every pedal helps the planet. Make your pledge at goventura.org/pledge for a chance to win awesome prizes... yes, even a brand-new bike!
3. May is Bike Month! Let's work together to keep Ventura County roads safe for everyone. Drivers, stay alert, share the lane, and always check your blind spots before turning. Cyclists, find tips, routes, and safety resources at goventura.org/bike
4. E-bikes open a whole new level of freedom for your everyday trips! From quick errands and relaxed rides around town to scenic adventures through nature, they combine ease and flexibility with every mile. Take the pledge and explore bike and e-bike resources at goventura.org/bike.
5. E-bikes make every ride easier, quicker, and more fun—whether you're commuting to work, running errands, or just out exploring Ventura County. Skip the traffic, enjoy the fresh air, and arrive without breaking a sweat. Always wear a helmet, follow traffic rules, and stay aware of your surroundings for a safe ride. Pledge to ride at goventura.org/pledge to be entered to win awesome prizes like a new bike, gift cards, and more!
6. Join @GoVCTC and pledge to ride your bike at least once this month for a chance to win exciting prizes—like a brand-new bike, gift cards, local bike shop vouchers, and accessories! Whether you're biking to work, heading out for a casual ride, grabbing lunch, or just exploring your neighborhood, every trip counts. Commit to the movement at goventura.org/pledge!

Bike Videos (Reels):

<https://www.dropbox.com/scl/fo/kw4rbbqnxxbqj2tajbpm3/AOmWABJkiN03dyd7lebAMAI?rlkey=6ptli467zbgac4sg52om1lw1w&st=kho6wsvk&dl=0>

Bike Photos:

<https://www.dropbox.com/scl/fo/rx3ja1f2ww8taxo883mw/AEjhbGjNnriwLUuGUYk5k30?rlkey=q7lkc73saocmkss4qjw911ytp&st=6ypcwrtb&dl=0>

Helpful links:

- Pledge page <https://www.goventura.org/pledge/>
- Bike resources and tips <https://www.goventura.org/getting-around/bike/>
- Biking in VC Guide https://www.goventura.org/wp-content/uploads/2023/03/003_BikeBooklet_V8.pdf