

# Community Traffic Calming and Pedestrian and Bicycle Safety Program Request for Proposals

Pre-Proposal Conference

January 17, 2024





# Commission Goals & Strategies

- April 2022 – Commission adopted mid-term goal to: Prioritize building new bike lanes/integration of e-bikes as a transportation mode.
- VCTC Strategic Plan 22/23 – 24/25 Strategy B-1: Encourage city and county partners to plan and prioritize building new bike lanes and continue seeking funds for this purpose
- VCTC Strategic Plan 22/23 – 24/25 Strategy C-8: Integrate safety into transportation plans, projects and services, including but not limited to a community traffic calming program, Arroyo Simi Bridge suicide prevention task force, and bicycle and pedestrian safety education.







# **Community Traffic Calming and Pedestrian & Bicycle Safety Program**

## **REAP CTC PP Grant Application & Award**

- May 12, 2023: Commission approved submittal of grant application to SCAG for Regional Early Action Planning (REAP) County Transportation Commissions Partnership Program
- July 6, 2023: Grant award to VCTC approved by SCAG Regional Council; including funding for Community Traffic Calming Program— no local match required
- December 1, 2023: Commission approved MOU with SCAG to administer grant



## • SCAG Transportation Safety Regional Existing Conditions (2021)



Transportation Safety  
REGIONAL EXISTING CONDITIONS

## VCTC Bicycle Wayfinding Plan (2017)



## • Ventura County Freight Corridors Study (2020)

**iteris**  
REGIONAL EXISTING CONDITIONS  
Ventura County Freight Corridors Study

Submitted to:

SCAG  
The Port of Hueneme  
Caltrans  
VCTC

10055.20 | Prepared by Iteris, Inc.  
Final – October 2021

City ATPs

**Sustainable Transportation Plan**

*Oxnard*

**JUNE 2023 Final Plan**

Prepared by: **FEHR & PEERS**

In Partnership with: **HDR**  
Kearns & West  
Rincon Consultants

Funding provided by: **Caltrans Sustainable Transportation Planning Grant Program**

**OXNARD**



# Community Traffic Calming and Pedestrian and Bicycle Safety Program

## Request for Proposals Overview

- RFP seeks consultant support to prepare a Community Traffic Calming and Safety Program
- Presents background and context for proposal development
- Defines scope of work
- Provides selection criteria
- Scope of work components
  - CTCF Technical Memo (3 parts)
    - Existing Conditions/Data Collection
    - Existing Plans Review Summary
    - Collision Hotspot Map
    - Project Location Recommendations
  - Safety Educational Campaign and Public Outreach Strategy
    - Project Steering Committee
    - Temporary Infrastructure Installation Locations
    - Targeted Safety Public Outreach Campaign
    - Community Walk Audits/Bike Rodeos
    - Temporary Installations
    - Community Workshops
    - Data Collection
    - Project Recommendations with Preliminary Engineering and VCTC Board Approval



# Deliverables & Timeline of Completion

- Community Traffic Calming Technical Memorandum (3-parts)
- Safety Educational Campaign and Public Outreach Strategy
- Final Report: Summary of Community Traffic Calming Program with Project Recommendations with Preliminary Engineering
- All deliverables must be completed by **November 30, 2025**



# Question Submittal

- Any questions concerning this RFP should be submitted via email to: [cbrooks@goventura.org](mailto:cbrooks@goventura.org)
- Questions must be received no later than **3:00 PM PST on Friday, January 19, 2024**
- All on VCTC's website as an addendum to the RFP questions and responses will be posted
- <https://www.goventura.org/work-with-vctc/contracts/>



# Proposal Submittal Instructions

**Download RFP and cost proposal template at:**

**<https://www.goventura.org/work-with-vctc/contracts/>**

**Please submit technical and cost proposals separately via email to:**

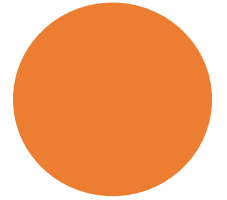
**[cbrooks@goventura.org](mailto:cbrooks@goventura.org)**

**by 4:00 PM (PST) on Friday March 1, 2024**



# Miscellaneous Notes

- **Demonstrate alignment with funding partner goals and objectives**
  - Promoting Infill Development that Facilitates Housing Supply, Choice, and Affordability
  - Affirmatively Furthering Fair Housing
  - Reducing Vehicle Miles Traveled
- **Include any requested exceptions to the template agreement**
- **Please use the Cost Proposal template for ease of comparison**





# RFP Timeline & Submittal Summary

Project Name	Community Traffic Calming & Pedestrian and Bicycle Safety Program
Issuance Date	Friday, January 5, 2024
Project Period	VCTC anticipates program completion and approval by November 2025
Pre-Proposal Conference (Optional)	Wednesday, January 17, 2024 @ 11:00 AM (PST) via Microsoft Teams Meeting
Questions Deadline	Friday, January 19, 2024 @ 3:00 PM (PST)
Responses to Questions	Friday, January 26, 2024 (posted to website)
Proposal Submittal Due Date/Time	Friday, March 1, 2024 @ 4:00 PM (PST)
Interviews	TBD, via Microsoft Teams Meeting
Proposal Submittal Location	Via email to: <a href="mailto:cbrooks@goventura.org">cbrooks@goventura.org</a>
Contract Award*	April 5, 2024
Solicitation Contact	Caitlin Brooks   <a href="mailto:cbrooks@goventura.org">cbrooks@goventura.org</a>
Contract Type	Firm, fixed fee compensated per task completion as identified in Scope of Work



# Questions?

Contact us:

Website: [goventura.org](http://goventura.org)

Social media: @GoVCTC on Twitter, Facebook and Instagram

Phone: 805-642-1591

Email: [cbrooks@goventura.org](mailto:cbrooks@goventura.org)