Vendor Name	Product Name	Purpose	Custodian	Data Type	Frequency of Collection	Frequency of Update
Microsoft	MIcrosoft 365	E-Mail System	IT Dept.	E-Mail	Daily	Daily
Sage	Sage Quantum Accounting 2024	Financial Records	Finance Dept.	Financial Data	Daily	Daily
RingCentral	RingCentral	Enterprise Phone System	IT Dept.	Voice Communications Voice Mail	Daily	Daily
ESRI	Arc GIS	Geographical Information System	Planning Dept.	Streets and Highways Railroads Transit routes and stops Santa Paula Branch Line Leases SPBL bridges Railroad right of way Administrative boundary info Bikeways	As needed	As needed
Wordpressl	Wordpressl CMS	content management system for goventura.org	IT Dept.	Database	As needed	As needed
Microsoft	MS Office	Schedule Data	Transit Dept.	Scheduling Data Bus Arrival Times	As needed	As needed
Microsoft	MS Office	Patron feedback	Transit Dept.	Passenger complaints Passenger Feedback	As needed	As needed
UTA	UTA	Ridership data	Transit Dept.	Passenger Boarding and Alighting	Daily	Daily
Cubic	Nextbus	Fleet GPS, transit mapping, scheduling data, arrival time informatio	Transit Dept.	Scheduling Data Bus Arrival Times	Daily	Daily
Trapeze	Trapeze	Valley Express ridership, patron reservations, fleet utilization data	Transit Dept.	Valley Express ridership, patron reserva	Daily	Daily
Wordpress CMS	Wordpress CMS	Valley Express schedule data, service information	Transit Dept.	Valley Express schedule data, service ir	As needed	As needed
Google	Google	GTFS	Transit Dept.	Scheduling Data	As needed	As needed
Shopify	Shopify	Pass sales data	Transit Dept.	Pass sales data	Daily	Daily
Genfare	Genfare	Fare revenue data	Transit Dept.	Fare revenue data	Daily	Daily
Apollo Video	Apollo Video	Fleet surveillance video	Transit Dept.	Fleet surveillance video	Daily	Daily
TripSpark	RidePro	Ridematching	Planning Dept.	Customer address information Customer email Customer phone number	Daily	Daily