

VENTURA COUNTY

# Transit Integration and Efficiency Study (TIES)

VCTC Commission Update #3  
February 4, 2022

FEHR & PEERS



# Discussion Items

- Project Schedule Review
- Key Stakeholder Input
- Existing Conditions Summary
- Strategy Development
- Alternatives Development
- Project Look-Ahead

WINTER 2021

PROJECT KICK-OFF

**1**  
Data Gathering & Agency Understanding

**2**  
Goal Setting

SPRING-FALL 2021

GAPS & OPPORTUNITIES

**3**  
Review of Existing Conditions

**4**  
Develop Strategies

WINTER-SPRING 2022

REFINING STRATEGIES

**5**  
Tier 1 Screening

**6**  
Establish Alternatives

SUMMER 2022

EVALUATION OF ALTERNATIVES

**7**  
Tier 2 Screening

**8**  
Final Report

Technical Work Plan

Stakeholder Participation Plan



Commissioner and Staff Interviews

Community Focus Groups

Frontline Staff Listening Sessions

Operator Working Group Meeting

VCTC Commission Update



# Key Stakeholder Input

- Regional travel needs that are underserved by transit
- Increased span and frequency of transit service needed
- Integration versus improved coordination
- Existing and future funding will drive the outcomes

# Existing Conditions Explores...

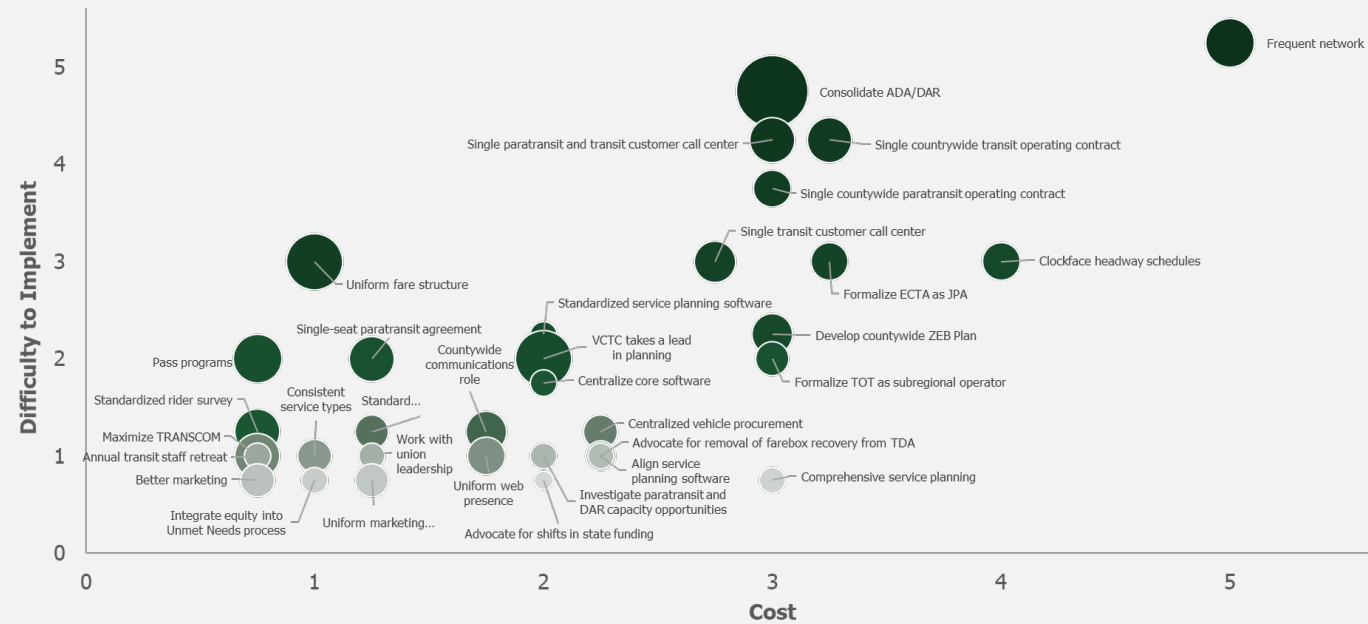
- Which activities, policies, and practices are:
  - similar, but each agency/city does independently?
  - different and would benefit staff and/or riders by being aligned?
- What differences best serve the local context or community need?

# Existing Conditions

- Existing coordination among providers can be built upon
- “On paper” complexity
- Existing systems’ core local markets and needs differ
- Variation in policies, priorities, and practices
- Existing network (generally) is focused on local service

# Strategies Tier 1 Screening

- Nearly 40 individual draft strategies
- High-level evaluation
  - Cost
  - Complexity
  - Impact
- Input from Project Partners staff



# Tier 1 Screening Performance Metrics

## Project Goal

## Performance Metric

**Enhance regional transit service coverage**



Connectivity between people and places

**Provide community-responsive and equitable transit service**



Equitable transportation access



Transit affordability

**Improve rider experience**



Consistency across providers



Ridership

**Ensure financial sustainability**



Funding opportunities



Cost-effectiveness

**Establish management and labor efficiency**



Coordination between providers



Simplification of service provision



# Strategies to Alternatives (Tier 2)

- Finalize individual strategies
- Determine best combination of compatible strategies for each alternative
- Alternatives ranging from incremental to fundamental change
- Evaluate expected outcomes
  - Financial
  - Staffing
  - Riders

# Project Look-Ahead

- **February** Tier 1 Screening
- **March** Operator Working Group
- **April** Alternatives/Tier 2 Screening
- **May** Operator Working Group & Commission Presentations
- **June** Draft Report

# Thank You Questions?

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