



VENTURA COUNTY TRANSPORTATION COMMISSION
**CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE/
SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (CTAC/SSTAC)**

AGENDA*
TUESDAY, JUNE 14, 2022
1:30 P.M.

**Actions may be taken on any item listed on the agenda*

**The meeting will be held via ZOOM Webinar
Please click the link below to access the webinar:**

<https://us02web.zoom.us/j/87247154249?pwd=cEhUaXdPMnpQMmRCM3lWR3VwQldhQT09>

Call-In Option:

Dial: 1.669.900.6833

Webinar I.D.: 872 4715 4249

Passcode: 12345

On March 17, 2020, the Governor issued Executive Order N-29-20 suspending certain provisions of the Ralph M. Brown Act in order to allow for local legislative bodies to conduct their meetings completely telephonically or by other electronic means. On June 11, 2021, the Governor subsequently issued Executive Order N-08-21 maintaining the suspension of certain provisions of the Brown Act to continue to allow for local legislative bodies to conduct their meetings completely telephonically or by other electronic means through September 30, 2021. [In accordance with AB 361](#), VCTC meetings will continue to conduct its meetings by teleconference, its commissioners will participate in the meeting from individual remote locations, and no physical location will be open to the public for the Commission meeting.

*Members of the public will be able to virtually view and participate in this meeting remotely. Members of the public who wish to address the committee/council on an item to be considered at this meeting are asked to please use/click the "Raise Hand" feature in Zoom (or *9 if you are calling into the Zoom meeting) at the time the Chairperson requests public comments. The Host will then advise you when it is your turn to speak. Verbal public comments are limited to three minutes.*

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in a committee/council meeting, please contact the Administrative Assistant at (805) 642-1591 ext. 111. Notification of at least 48 hours prior to meeting time will assist staff in assuring reasonable arrangements can be made to provide accessibility at the meeting.

ITEM 1 CALL TO ORDER

ITEM 2 INTRODUCTIONS & ANNOUNCEMENT

ITEM 3 PUBLIC COMMENT

Under the Brown Act, the committee/council should not act on or discuss matters raised during the Public Comment portion of the agenda which are not listed on the agenda. Committee/Council members may refer such matters to staff for factual information or to be placed on the subsequent agenda for consideration.

ITEM 4 APPROVAL OF MINUTES

Recommended Action:

- *Waive the reading and approve the meeting minutes from April 2022.*

Responsible Staff: Jeni Eddington

ITEM 5 COORDINATED PUBLIC TRANSIT-HUMAN SERVICES TRANSPORTATION DRAFT PLAN

Recommended Action:

- *Verbal update.*

Responsible Staff: Claire Grasty

**ITEM 6 VENTURA COUNTY COMPREHENSIVE TRANSPORTATION PLAN-DRAFT EXISTING
CONDITIONS REPORT AND PROJECTS**

Recommended Action:

- *Receive presentation on the Ventura County Comprehensive Transportation Plan Existing Conditions Report and provide feedback.*

Responsible Staff: Andrew Kent

ITEM 7 OUTREACH PROGRAM UPDATE

Recommended Action:

- *Receive and file.*

Responsible Staff: Claire Grasty

ITEM 8 CHAIRMAN'S REPORT

ITEM 9 COMMITTEE AND COUNCIL MEMBER REPORTS

ITEM 10 ADJOURN TO SEPTEMBER 14, 2022



**CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE/
SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (CTAC/SSTAC)**

Tuesday, April 12, 2022
1:30 PM via ZOOM Meeting

MEETING MINUTES

CTAC MEMBERS PRESENT: Miranda Patton, City of Camarillo (Chair)
Marissa Rodriguez, City of Fillmore
Beverly Dransfeldt, City of Camarillo
Bill Miley, City of Ojai
Vic Kamhi, City of Thousand Oaks
Chaise Rasheed, City of Thousand Oaks
Rob Corley, City of Ventura
Sandra Aldana, VCTC at large
Scott Farrenkopf, VCTC at large

MEMBERS ABSENT: City of Moorpark
City of Oxnard
City of Port Hueneme
City of Santa Paula
City of Ventura

SSTAC MEMBERS ABSENT: Tammy Glenn, Caregivers
Jennifer Hollowell, Caregivers
Jason Sagar, Area Agency on Aging

VCTC STAFF PRESENT: Claire Grasty, Program Manager – Regional Transit Planning
Dolores Lopez, Regional Transit Planner

1. CALL TO ORDER

Chair Patton called the meeting to order at 1:32 p.m.

2. ROLL CALL

3. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA - None

4. APPROVAL OF MEETING SUMMARY – JANUARY 2022

The minutes will be amended to reflect the correct spelling of 'Dolores Lopez' and Mr. Farrenkopf's attendance at the January 2022 meeting.

ACTION

Dransfeldt moved, seconded by Kamhi, to approve the January 11, 2022 meeting summary, as amended. The motion passed unanimously.

5. UNMET TRANSIT MEET NEEDS ASSESSMENT FINDINGS

ACTION

Aldana moved, seconded by Rasheed, that the committee approve the findings of the Fiscal Year 2022/23 Unmet Transit Needs Assessment with the exception of required transit operator informational edits. The motion passed unanimously.

6. VENTURA COUNTY AIR POLLUTION CONTROL DISTRICT (VCAPCD) UPDATE TO THE AIR QUALITY MANAGEMENT PLAN (AQMP)

Mr. Ben Cacatian, Ventura County Air Pollution Control District, presented the Air Quality Management Plan including 1) the plan's purpose, 2) pollutant standards and statewide classifications, and 3) general requirements/next steps for Ventura County. He said that Ventura County's air quality is categorized as 'serious.'

The committee discussed the causes, measurements, and locations of pollution in the county.

7. COORDINATED PUBLIC TRANSIT-HUMAN SERVICES TRANSPORTATION PLAN – VERBAL UPDATE

Ms. Claire Grasty, VCTC, updated the committee on the Coordinated Public Transit-Human Services Transportation Plan. She said that committee members are invited to speak to the consultants to discuss the recommended strategies.

8. CHAIRPERSON'S REPORT

Chair Patton provided a report on the VCTC meetings she attended between January and March 2022.

9. COMMITTEE MEMBER REPORTS

Vice Chair Kamhi announced the purchase of new electric buses for the Thousand Oaks Transit service and the status of transit fare-related Assembly Bills.

10. ADJOURN TO JUNE 14, 2022

Chair Patton adjourned the meeting at 3:06 p.m.



Item 5

June 14, 2022

MEMO TO: CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE (CTAC) SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)

FROM: CLAIRE GRASTY, DIRECTOR PUBLIC TRANSPORTATION

SUBJECT: COORDINATED PUBLIC TRANSIT-HUMAN SERVICES TRANSPORTATION DRAFT PLAN

RECOMMENDATION:

- Receive and file.

DISCUSSION:

The Ventura County Transportation Commission (VCTC) has contracted with Nelson\Nygaard to conduct the updated of the Coordinated Public Transit-Human Services Transportation Plan. Federal transit law requires projects selected to receive funding under the Enhanced Mobility for Individuals and Individuals with Disabilities (Section 5310) Program are "included in a locally developed, coordinated public transit-human services transportation plan," and that the plan be "developed and approved through a process that included participation by seniors, individuals with disabilities, representations of the public, private, and nonprofit transportation and human service providers and other members of the public" utilizing transportation services. The overarching goal for the previous plan update was to enhance the mobility of the target populations: individuals with disabilities, older adults, people with low incomes, and military populations.

Over the course of the project the team has conducted outreach between using a variety of engagement methods including interviews, affinity group discussions, and surveys, to address potential barriers to public participation, including presenting to CTAC/SSTAC. Input from nearly 100 representatives of transportation, health, and human services organizations reached through interviews, affinity group discussions, and a stakeholder survey distributed online.

A gap and needs analysis particular to the critical Ventura County populations served by this Plan (people with disabilities, older adults, and people with low incomes) was conducted as part of the efforts for this plan. It also includes demographics for Ventura County, particularly for the target populations. It an inventory of transit providers and services, both public and private/nonprofit.

Finally, the plan identifies goals, strategies and implementation. It outlines projects, policies, and programs and services that are eligible for funding through federal funds distributed by VCTC to regional partners, as well as other funds from state and county agencies. Strategies build from

recommendations from the previous Coordinated Plan and feedback received from public stakeholder outreach and engagement.

VCTC and the project team appreciate the feedback provided thus far and look forward to any forthcoming feedback on the plan.



Item 6

June 14, 2022

**MEMO TO: CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE (CTAC)
SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

FROM: CAITLIN BROOKS, PROGRAM MANAGER-TRANSPORTATION PLANNING

**SUBJECT: VENTURA COUNTY COMPREHENSIVE TRANSPORTATION PLAN-
DRAFT EXISTING CONDITIONS REPORT AND PROJECTS**

RECOMMENDATION:

- Receive the Ventura County Comprehensive Transportation Plan Existing Conditions Report and provide feedback.

BACKGROUND:

The Ventura County Comprehensive Transportation Plan (CTP) is a long-range planning document originally adopted by VCTC in 2013 to plan for the future of transportation in the County over the next 30 years. The 2023 CTP Update will incorporate socioeconomic data, community priorities, and local transportation solutions while also placing a special emphasis on inclusion of disadvantaged and underserved communities to create a more equitable transportation future for all.

The CTP Update will be developed as a long-range policy document, built from community-based, local priorities and community-expressed need to enhance regional connections. It is aimed at ensuring mobility and enhancing the quality of life for all Ventura County residents. The CTP will examine key regional issues such as greenhouse gas emissions, enhancing climate-resilient transportation networks, improving mobility across all modes of transportation, and exploring various funding strategies and options from the federal, state, regional, and local levels. It is intended to provide a framework for future community-based planning and collaboration and inform Ventura County's long-range transportation decisions.

The Existing Conditions Report provides a thorough review of Ventura County's existing demographics, as they relate to population density, employment density, socioeconomics, vulnerable populations, and health and environmental indicators, as well as transportation conditions. The findings of the report will be used to inform the Needs Assessment and ongoing public outreach activities to gather comprehensive feedback from the community.

Additional Project Background:

Since March 2021, the following project items are underway or were recently finalized:

- Created a project website for the GoVentura website [www.goventura.org/ctp] and Digital Foyer [<https://tinyurl.com/ventura-ctp-info-hub>].
- Prepared an Outreach Framework and conducted initial community engagement, including three virtual Regional Advisory Committee meetings, one round of six virtual Local Advisory Committee meetings, and three in-person pop-up outreach events.
- Conducted a bilingual, map-based, online survey to identify areas for transportation improvements during the Fall of 2021.
- Developed draft Vision and Goals.
- Developed three draft scenarios for evaluation.
- Created and deployed two rounds of a youth and family engagement program called the Community Walk Audit to identify pedestrian and bicycle infrastructure improvements needed around the County. The Walk Audit is available on the CTP website goventura.org/CTP under the Public Input tab.

The CTP Update is currently in the Analysis and Scenario Development phase, which will inform the Draft Plan. The CTP team recently launched the second round of public outreach, including a second survey for additional input on community priorities. The survey is similar to the information requested during the March Advisory Committee meetings; CTAC/SSTAC members were invited to participate in the March 28th advisory meeting, and a recording of the meeting is available upon request.

The survey runs through June 15, 2022 and is available in English and Spanish. If you did not have the chance to provide your feedback in March, we welcome input from you and your colleagues.

Survey in English - <https://www.surveymonkey.com/r/M6SGVJB>

In Spanish - <https://es.surveymonkey.com/r/H3BZYPH>

We appreciate CTAC/SSTAC member participation on the Advisory Committee, and we look forward to your review and feedback on the draft Existing Conditions Report. The Ventura County CTP project team will return to present the comprehensive Draft Study at a future CTAC/SSTAC meeting.

Attachment: Ventura County Comprehensive Transportation Plan Existing Conditions and Project List



Item 7

June 14, 2022

MEMO TO: CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE (CTAC) SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)

FROM: CLAIRE GRASTY, DIRECTOR PUBLIC TRANSIT

SUBJECT: COMMUNITY OUTREACH PROGRAM UPDATE

RECOMMENDATION:

- Receive and file.

DISCUSSION:

The Ventura County Transportation Commission (VCTC) believes that robust and ongoing community outreach efforts are vital to VCTC's mission to keep Ventura County moving. For several years, VCTC has utilized the services of a consulting firm to facilitate community outreach and public transit outreach services. In December 2020, the Commission approved a three-and-a-half-year contract with Celtis Ventures Inc. for those services. That contract began Jan. 1, 2021.

The contract covers outreach work for multiple VCTC programs, including Intercity Services, Regional Transit Planning, Metrolink, Pacific Surfliner (LOSSAN), Rideshare, Regional Transit Technology and Community Outreach. VCTC staff collaborates with and directs Celtis staff to create and share information about VCTC programs on the agency website; through printed collateral posted at bus stops and transit centers; on social media; via eblasts; and through placements in digital and print media. VCTC shares alerts to keep transit riders informed about changes to bus schedules, and shares information from partner agencies, such as Caltrans updates about projects that might affect traffic.

The past year has been a busy one for outreach at VCTC. Campaigns have included the introduction of the VCbuspass contactless payment system, reintroduction of Intercity bus fares and promotion of half-price fares, the launch of Metrolink Saturday Service, the College Ride program, Bike Week and Rideshare Week, and the 20th anniversary of the Coastal Express. In addition, for the third year VCTC partnered with local Boys & Girls Clubs for an art contest to promote public transit. Winners had decals of their art placed on VCTC Intercity buses and received canvas prints of their winning pieces. More recently, given the increased interest in bicycling during the pandemic, VCTC used animated videos to promote bicycle safety on social media.

The Commission will receive a presentation about these activities, as well as outreach efforts planned in the future.