



Ventura County Transportation Commission Near-Term and Mid-Term Goals

On April 13, 2022, the Ventura County Transportation Commission (VCTC) participated in a goal-setting session to provide direction to the executive director for the upcoming fiscal year. During the session, Commissioners reviewed 10 near-term goals to be completed during fiscal year 2022/23, and five mid-term goals to begin in FY 2022/23 and to be completed over the next two to three years. Commissioners approved the near-term and mid-term goals, adding one near-term and one mid-term goal for a total of 17 goals.

Below are the goals Commissioners approved during the session, with added timeframes where applicable.

FISCAL YEAR 2022-2023 NEAR-TERM GOALS (*With timeframes where applicable*)

- 1.** To complete the Comprehensive Transportation Plan (CTP) as VCTC's primary guiding document. *Estimated completion date early 2023*
- 2.** To complete the Transit Integration & Efficiency Study (TIES) and Coordinated Public Transit-Human Services Transportation Plan Update to serve as a roadmap for improving transit and accessible transportation services. *Estimated completion date late 2022/early 2023*
- 3.** Implement strategies to promote transit ridership recovery.
- 4.** Complete the Zero-emission Bus Transition Plan. *Estimated completion date late 2022*
- 5.** Work with partner agencies to implement the Bicycle Wayfinding Plan. *Establish advisory committee by summer 2023*
- 6.** Connect with the community/expand youth outreach.
- 7.** To continue progress on Metrolink and LOSSAN capital projects (Simi Valley double track, Leeddale siding, Camarillo station).
- 8.** Expand availability of discount/free transit pass programs (College Ride, Youth Pass). *Estimated completion date for Youth Pass, Fall 2022*
- 9.** Ensure continued operational excellence of the financial administration of VCTC.
- 10.** Aggressively seek out federal and state infrastructure funding (and assist cities and county in this endeavor).
- 11.** Explore VCTC/Ventura Council of Governments (VCOG) consolidation to better coordinate land use and transportation and coordinate resources.

MID-TERM GOALS (2-3 Years) to begin in FY 2022-2023:

1. Reach consensus on the future of the 101 Corridor (congestion, wildlife connectivity, managed lanes, environmental review).
2. Reinvigorate the process to complete the Santa Paula Branch Line (SPBL) multi-use path.
3. Develop transportation sustainability framework and principals.
4. To initiate the process to become a leader in the development of Mobility as a Service (Maas) strategies.
5. Leverage data to better inform transportation land use decision-making and grant-seeking.
6. Prioritize building new bike lanes/integration of e-bikes as a transportation mode.