




Ventura County Citizens for Traffic Relief

Ventura County Transportation Commission Presentation

VENTURA COUNTY



- 2004 Measure B Draws 48.7% Support
 - 2016 Measure AA Draws 56.9% Support
 - 2018 VCTC Polling Shows 58-64% Support
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- Consistent Recent History of 50%+ Support



COUNTY IMPLICATIONS

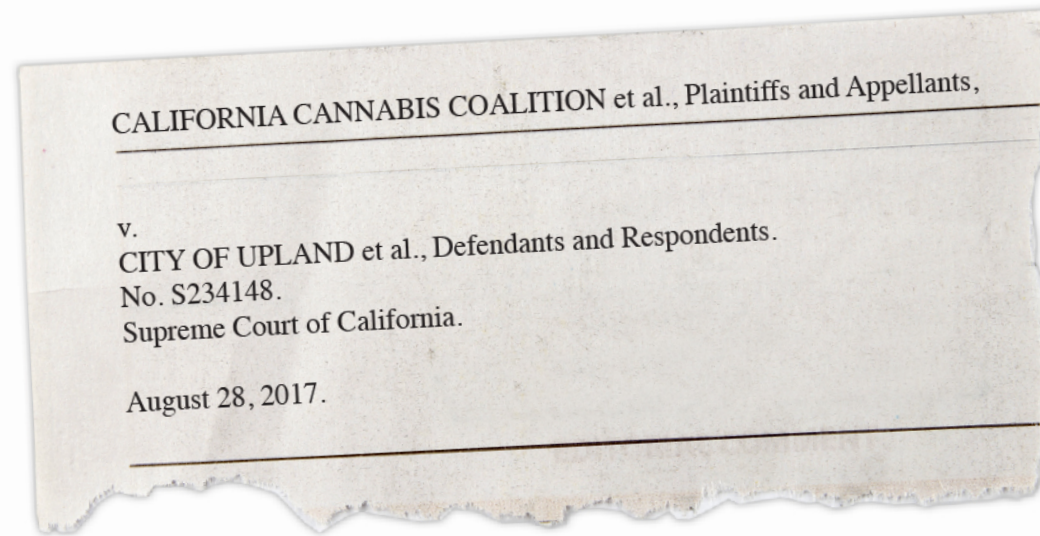
Other Surrounding Counties

- Ventura is losing out to all neighboring counties with existing self help measures, including:
- Santa Barbara
- Los Angeles
- San Bernardino
- Riverside
- San Diego
- Imperial

How Ventura Misses Out

- Hundreds of millions in State Competitive Grant Funding
 - Ventura County has received only \$6.2 million over the last 10 years
- Millions in Annual SB1 revenue
- Hundreds of millions in Federal Competitive Grant Programs
 - Ventura County received \$12.3 million out of a possible \$8.9 billion since 2009

CONSTITUTIONAL CLARIFICATION



- San Francisco City Measure C
 - Revenue Tax for Homeless Services Upheld By Court of Appeals
- Fresno City Measure P
 - Revenue Tax for Parks, etc. Upheld By Court of Appeals



CONSTITUTIONAL CLARIFICATION

Major Takeaways:

This is not new, but a clarification of already-existing law allowing citizens the constitutional right to tax themselves

Prop 13 safeguards taxpayers against abuses and over-taxation by government, but was not intended to curtail the rights of the citizens





VCTC ROLE

What *IS* VCTC's Role:

- Approve the Spending Plan ONLY

Why?

- VCTC operates under a general statute (1994)
- VCTC only can receive funding with an approved spending plan
- Caveat: case law has not been formally decided, the PUC code allows for SOME interpretation

VCTC's Role is *NOT* To:

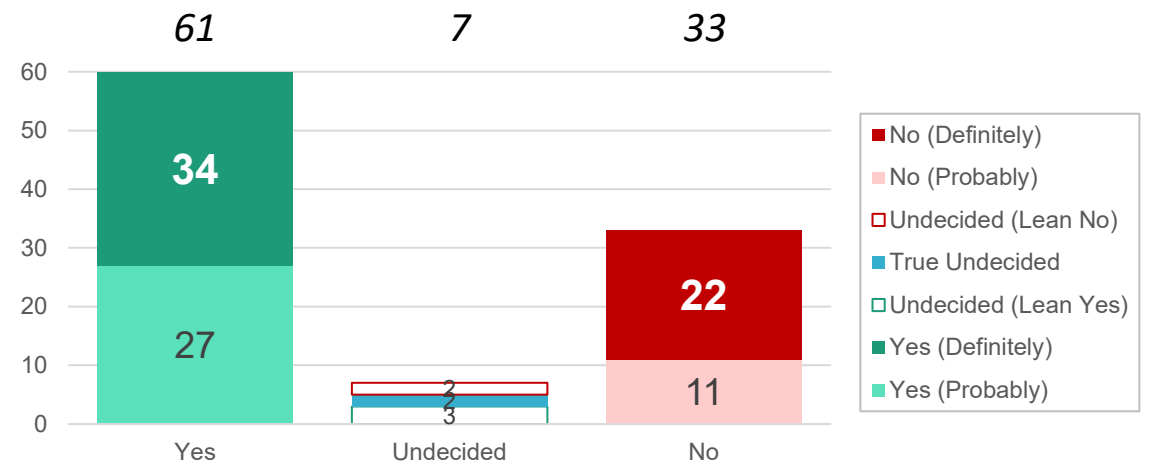
- Approve any tax increase related to the spending plan
- Offer *official* VCTC endorsement of a tax increase

RECENT POLLING

This local ballot measure in Ventura County is designed to:

- Fix potholes, improve safety on local streets, and improve air quality,
- Widen and improve the 101 (one-oh-one), 118 (one-eighteen), and other regional roads,
- Protect waterways and beaches from polluted runoff, and
- Provide safe routes to schools, affordable transit to students, seniors, and veterans.

This measure will levy a half-cent sales tax and will provide an estimated \$70 million dollars annually which will directly benefit Ventura County residents. All funding and fiscal accountability will be overseen locally and the state cannot take these funds.



- *Side-by-side AND discreet testing proved “until ended by voters” language was much more popular (71% to 18%)*



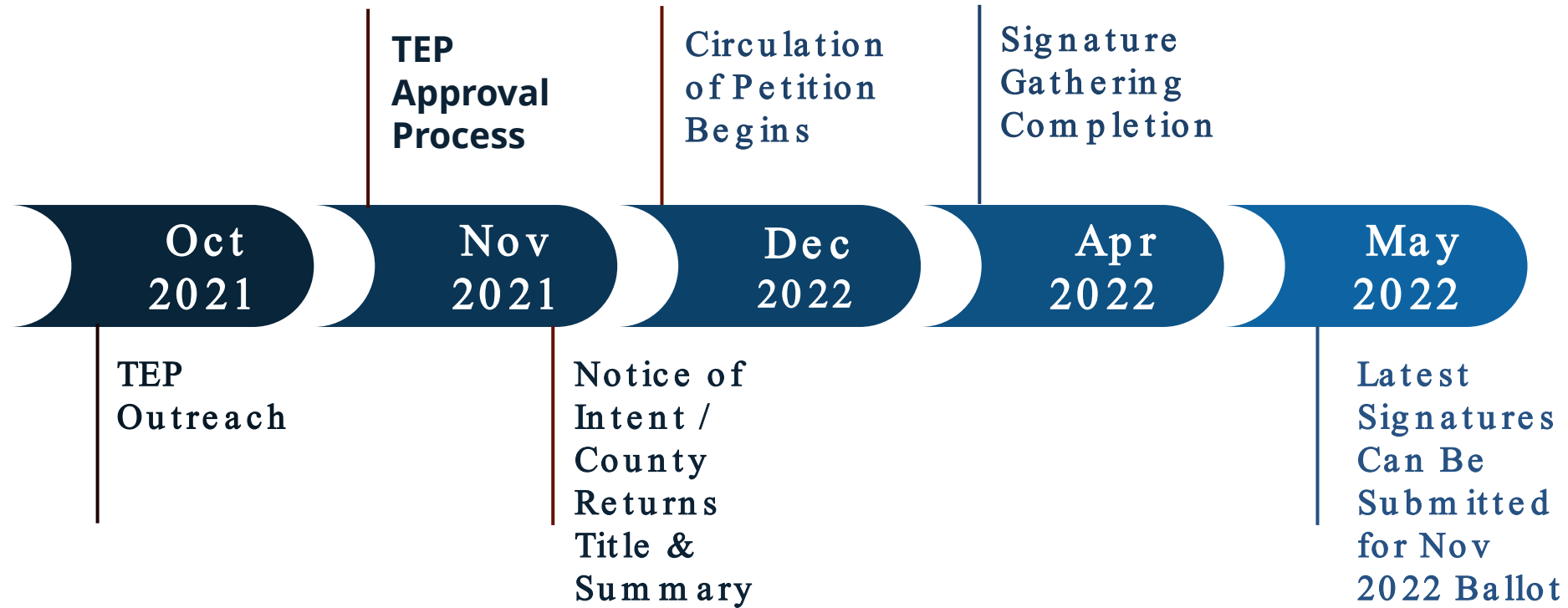
PLAN ELEMENTS

Most Popular Plan Elements

Projects & Programs Should Include Mix of
Broad and Specific Purposes

- Expand the 101 and 118
- Build a direct connection between the 118 and State Route 23
- Including allocation of funds generally to address regional roads and highways
- Paving, maintaining and fixing potholes on local streets
- Protecting waterways and beaches from polluted runoff
- Reducing traffic congestion
- Provide students with safe routes to walk and bike to school, and improving safety generally on local streets
- Establish programs that provide affordable transit fares for students, seniors, veterans, and the disabled

QUALIFICATION TIMELINE



QUESTIONS & DISCUSSION

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