

# PROJECT INTRODUCTION



## ► What is the Ventura County Comprehensive Transportation Plan?

The Ventura County Comprehensive Transportation Plan (CTP) is a long-range planning document adopted by the Ventura County Transportation Commission (VCTC) that plans for the future of transportation in the county over the next 30 years. Originally adopted in 2013, the CTP Update will incorporate data, community priorities, and local transportation solutions while also placing a special emphasis on inclusion of disadvantaged and underserved communities to create a more equitable transportation future for all.



### What is the purpose of the Plan?

#### The Plan will:

- Identify future transportation needs, priorities, and funding
- Identify strategies to reduce emissions and improve air quality
- Enhance equitable access to mobility options
- Establish a vision for mobility in Ventura County for the next 30 years



### How will the Plan be used to improve Ventura County?

#### The Plan will:

- Provide a comprehensive look at transportation across Ventura County
- Consider future land use and transportation conditions
- Identify community-based transportation priorities
- Help Ventura County meet State and local mandates and goals



### What's the project location and scope?

The Plan includes all transportation modes throughout Ventura County, including unincorporated areas and the 10 incorporated cities, and will analyze walking, biking, transit, rail, freight, airports and more.



### What role will the public and stakeholders play in the planning process?

The CTP update will be guided by input received from the community and project stakeholders. Ventura County residents will help to outline the vision for transportation improvements and priorities across the County. This input will also help to prioritize transportation investments.

# ENGAGEMENT OVERVIEW



## ► We are here to listen

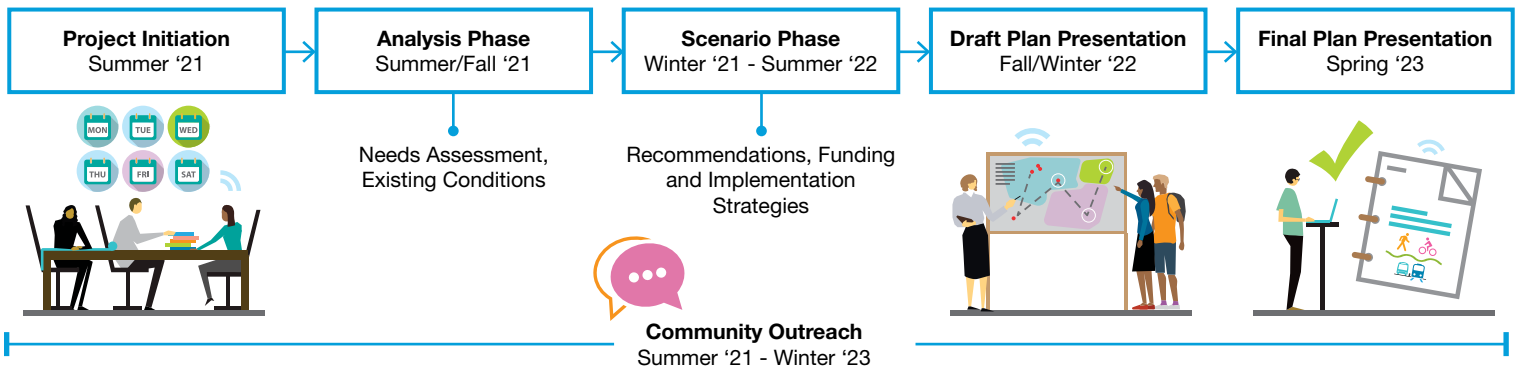
As a resident of Ventura County, your local knowledge and experience is vital to the planning process, and we are here to listen and learn from you.

We want to know what works and what does not work now in terms of moving around the county and your community. Are there convenient and safe places to walk or ride a bike? Where do walking and bicycling facilities need to be improved? What would make it easier to take transit? Are there locations where improvements are needed to make traffic flow better?

We also want hear your thoughts about how the transportation network in Ventura County should change and improve over the next 30 years. What should the future of transportation in Ventura County look like?



## What is the Project Schedule?



## How do I get involved?

We want to hear from you throughout this project. To start, we will need your help to identify transportation concerns and needs by taking the surveys posted here:

<https://tinyurl.com/ventura-ctp>

Pop-up events will also occur in Fall 2021.



## If you have any questions or comments, please contact:

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