

FOR IMMEDIATE RELEASE

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Mix & Match Your Ride: Make the Pledge During Bike Week

CAMARILLO, Calif. – Bike Week is back again, and the Ventura County Transportation Commission (VCTC) is asking locals to switch up their routine and bike instead of drive.

Bike Week, which has been referred to as Bike to Work Week in the past, is an annual event that encourages residents to leave their cars at home and instead use their bicycles to travel to destinations. Trips might include running essential errands, traveling to medical appointments, commuting to work, or just getting outdoors.

Bike Week is May 17-23. Those who pledge to bike at goventura.org/bike-week will be entered for a chance to win one of four \$250 Visa gift cards. Whether you are a new rider or a long-time cyclist, everyone is encouraged to make the pledge.

“Biking to work or for recreation has always been a great way to support the environment and improve your health, and during the pandemic its relevance has increased as people search out new mobility options,” said VCTC Commissioner Jim White, a public member of the Commission.

VCTC makes it easy for new riders to learn about paths in the area. Visit goventura.org/getting-around/bike and discover one of Ventura County’s bike routes. The map highlights Class 1 paths, which are separated from cars; Class 2, which are shared-street painted bike lanes; and Class 3, which are on-street bike routes designated by signs.

For more information about transportation and biking, follow VCTC (@GoVCTC) on Facebook, Twitter, or Instagram. Participants who pledge to bike must be over the age of 18 and the pledge must be made by May 31.

About the Ventura County Transportation Commission

The Ventura County Transportation Commission is the regional transportation planning agency committed to keeping Ventura County moving. Program information is available at goventura.org.

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