



## **TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)**

Camarillo City Hall, Administrative Conference Room

601 Carmen Drive, Camarillo, CA

Thursday, September 12, 2019

1:30 p.m.

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# **AGENDA**

**ITEM 1 CALL TO ORDER**

**ITEM 2 INTRODUCTIONS & ANNOUNCEMENTS**

**ITEM 3 PUBLIC COMMENT**

*Any member of the public may address the Committee for up to two minutes on any subject within the jurisdiction of the Committee that is not scheduled for a public discussion before the Committee.*

**ITEM 4 AGENDA ADJUSTMENTS**

**ITEM 5 APPROVAL OF MINUTES – For Action**

*Waive the reading and approve the minutes of the July 11, 2019 meeting.*

**ITEM 6 ADA CERTIFICATION SERVICES AND MILEAGE REIMBURSEMENT PROGRAM – For Information**

**ITEM 7 RECEIVE PRESENTATION ON US-101 MULTIMODAL CORRIDOR STUDY – For Information**

**ITEM 8 TRANSPORTATION EMERGENCY PREPAREDNESS PLAN (TEPP) – Update And Discussion**

**ITEM 9 FUTURE AGENDA ITEMS – For Information**

- Micro-Transit/Alternative Transportation Services (October)

**ITEM 10 ADJOURNMENT**

*In consideration of City of Camarillo staff, please use the exit door directly to the parking lot.*

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*In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in a Committee meeting, please contact the Clerk of the Committee at (805) 642-1591 ext. 118. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting.*



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**VENTURA COUNTY TRANSPORTATION COMMISSION (VCTC)  
TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)**

Camarillo City Hall, Administrative Conference Room

601 Carmen Drive, Camarillo, CA

Thursday, July 11, 2019

1:30 p.m.

## Meeting Minutes

**MEMBERS PRESENT:**

Sergio Albarran, City of Ventura (Vice Chair)

Tyler Nestved, City of Camarillo

Shaun Krose, City of Moorpark

Ryan Kim, City of Oxnard

Ben Gonzales, City of Simi Valley

Mike Houser, City of Thousand Oaks

Treena Gonzalez, County of Ventura

Matt Miller, Gold Coast Transit District

Maggie Domingo, CSU Channel Islands (ex-officio)

Ben Cacatian, VCAPCD (ex-officio)

**MEMBERS ABSENT:**

City of Fillmore

City of Ojai

City of Port Hueneme

City of Santa Paula

Caltrans District 7 (ex-officio)

**VCTC STAFF PRESENT:**

Martin Erickson, Public Transit Director

Peter De Haan, Programming Director

Claire Grasty, Program Manager | Regional Transit Planning

Judith Johnduff, Program Manager

**ITEM 1**

**CALL TO ORDER**

*Vice Chair Albarran called the meeting to order at 1:33 p.m.*

**ITEM 2**

**INTRODUCTIONS & ANNOUNCEMENTS**

*Mr. Matt Miller, Gold Coast Transit District, reminded the Committee that the ribbon cutting for the new GCTD facilities is taking place this Saturday, July 13th, and their bus service changes will go into effect on Sunday, July 28th.*

*Mr. Ben Cacatian, VCAPCD, announced that effective September 3rd, Dr. Laki Tisopulos will be the new Air Pollution Control Officer.*

**ITEM 3 PUBLIC COMMENT**

*Ms. Tammy Glenn, Caregivers Volunteers Assisting the Elderly, addressed the Committee as follows: While VCTC is currently reviewing the proposals submitted for the 5310 funding, she wanted to convey there might be a lapse in communication and understanding in the value with the type of service Caregivers is providing to the Senior Community throughout Ventura County (door through door service). She noted they have a little over 534 Seniors currently enrolled in their program and the majority are of low income and no longer eligible to drive. She said other than the Mileage Reimbursement Program (MMP) she does not believe there is any other agency providing transportation service to the Senior Community at no cost. Lastly, she asked the Committee to take a closer look at their agency and please provide Caregivers more direction in what they can do better with their program in order to receive approval for funding this year and or in the future.*

**ITEM 4 AGENDA ADJUSTMENTS**

*None.*

**ITEM 5 APPROVAL OF MINUTES**

**ACTION**

**Houser moved, Gonzalez seconded, that the Committee approve the June 13, 2019 meeting minutes as amended. The motion passed with no objections.**

**ITEM 6 ADA CERTIFICATION SERVICES AND MILEAGE REIMBURSEMENT PROGRAM**

*Mr. De Haan, VCTC, provided a brief summary of the ADA Certification Service and Mileage Reimbursement program for the month of June 2019. He mentioned the purpose of the report is to ensure the ADA Certification on behalf of all the transit operators who provide fixed route transit service. The service is possible through a competitively bid contract through Mobility Management Program (MMP), which will expire in one year. He also mentioned VCTC would soon be advertising an RFP for a new contract.*

*Mr. Mike Houser, Thousand Oaks Transit, mentioned that he noticed an increase on the trip length for the reimbursement program has been steadily increasing, month over month, which in turn adds to the cost of the reimbursement, lowering the number of claims MMP will be able to cover.*

*Mr. De Haan stated that the MMP prior grant has enough funds to continue the program for the remaining calendar year.*

**ITEM 7 ORIGIN/DESTINATION, TRANSFER AND CUSTOMER SATISFACTIONS SURVEYS**

*Ms. Grasty, VCTC, provided a verbal update on the Origin/Destination, Transfer and Customer Satisfaction Surveys. VCTC staff is currently working on a draft report; all of the work conducted in the field is complete.*

**DISCUSSION:**

*Mr. Miller asked about how many surveys had there been collected. Ms. Grasty responded, that 472 Customer Satisfaction surveys received.*

**ITEM 8 2019 FEDERAL TRANSIT ADMINISTRATION (FTA) SECTION 5310 LARGE URBANIZED AREAS (SENIORS AND DISABLED) FUNDS AND SECTION 5307 JOBS/ACCESS REVERSE COMMUTE (JARC) FUNDS CALL-FOR-PROJECTS**

Ms. Judith Johnduff, VCTC, provided an overview of the 2019 Federal Transit Administration (FTA) Section 5310 Large Urbanized Areas (Seniors and Disabled) Funds and Section 5307 Jobs/Access Reverse Commute (JARC) Funds Call-For-Projects. The Ventura County Transportation Commission is the designated recipient of the FTA's annual apportionment of Section 5310 and 5307/JARC funds for the large urbanized areas in Ventura County including the Oxnard/Ventura and Thousand Oaks/Moorpark Urbanized Areas.

She reminded the Committee VCTC approved back on April 5, 2019 reserving \$437,000 of FY18/19 and FY19/20 FTA Section 5310 Funds for the operation of a One-Call/One-Click program pending submittal of an application with a detailed scope of services from Interface Children and Family Services (the operator of 211).

Also on April 5, 2019, VCTC approved the guidelines and schedule for the 2019 Competitive Call-for-Projects to allocate the remainder of the FY18/19 and FY19/20 FTA Section 5310 funds and the JARC funds.

#### **DISCUSSION:**

There was extensive discussion amongst the Committee on the difference in funding:

- **FTA Section 5310 program** is to enhance mobility for seniors and persons with disabilities by providing funds that support the special needs of seniors beyond traditional public transportation services and for those with disabilities beyond that required by the Americans with Disabilities Act (ADA).
- The goal of the **FTA Section 5307 JARC** is to improve access to employment and employment related activities for eligible low-income individuals and to transport residents of urbanized areas and non-urbanized areas to suburban employment opportunities. FTA 5307/JARC funds may also be used as regular Section 5307 funds for other types of transit capital, operating and mobility management projects implemented by public agencies.

Ms. Gonzalez asked what is considered traditional funding and non-traditional funding. Ms. Johnduff responded under the traditional program, the focus is based on capital types of projects such as bus and or vehicle purchases, and funding is available to public agencies only. Whereas non-traditional program is available to non-profit agencies such as Caregivers and MMP.

#### **ACTION**

**Gonzales moved, seconded by Kroes, that the Committee approve Programming \$437,000 in Federal Transit Administration (FTA) Section 5310 Large Urbanized Area funds (Seniors and Disabled) for the One-Call/One-Click. Approve programming \$269,228 in Federal Transit Administration (FTA) Section 5310 Large Urbanized Area funds (Seniors and Disabled) and \$510,549 in FTA Section 5307 Jobs Access/Reverse Commute (JARC) funds for a total of \$779,777 for projects listed in Attachment A. The motion passed with no objections.**

#### **ITEM 9 APPROVE 2019/20 FINAL PROGRAM OF PROJECTS – FOR ACTION**

Mr. De Haan reviewed with the Committee staff recommendation to approve the final Program of Projects (POP) for federal transit operating, planning and capital assistance for Fiscal Year 2018/20. He stated the proposed FY 2019/20 POP was put together using the same methodology that was first developed for the FY 2003/04 POP, to provide a distribution of revenues and

*expenses between the four urbanized areas in the County.*

**ACTION**

**Kim moved, seconded by Kroes, that the Committee approve the final Program of Projects (POP) as proposed. The motion passed with no objections.**

**ITEM 10 FUTURE AGENDA ITEMS – For Information**

- *Micro-Transit/Alternative Transportation Services*

**ITEM 11 ADJOURNMENT**

*Vice Chair Albarran adjourned the meeting at 2:16 p.m.*



**DATE:** September 12, 2019

**MEMO TO:** TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)

**FROM:** PETER DE HAAN, PROGRAMMING DIRECTOR

**SUBJECT:** ADA CERTIFICATION SERVICES AND MILEAGE REIMBURSEMENT PROGRAM  
UPDATE

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**RECOMMENDATION:**

- Receive and file the monthly ADA Certification services report and Mileage Reimbursement Program update.

**DISCUSSION:**

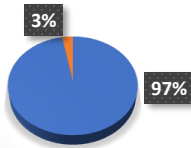
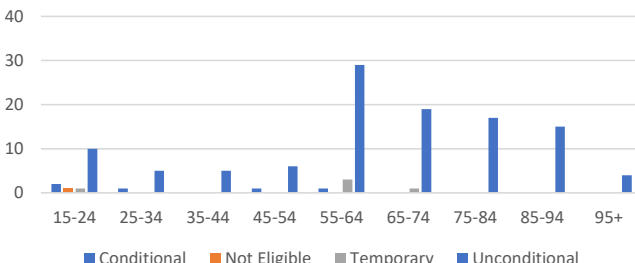
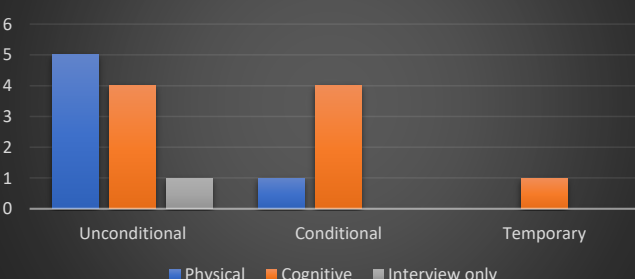
Attached are the July 2019 and August 2019 ADA Certification Services Reports from Mobility Management Partners (MMP) for review at the TRANSCOM meeting.

MMP received Section 5310 funding to expand its services to include the development and implementation of a pilot volunteer driver mileage reimbursement program in cooperation with the Area Agency on Aging and other agencies serving the needs of the county's senior population. The July 2019 and August 2019 updates on the Mileage Reimbursement Program (MRP) are attached. Since the funds in this grant are close to be drawn down, MMP has discontinued the Travel Training program as of August, and is starting to phase out the MRP.



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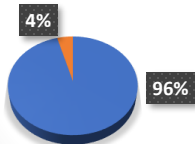
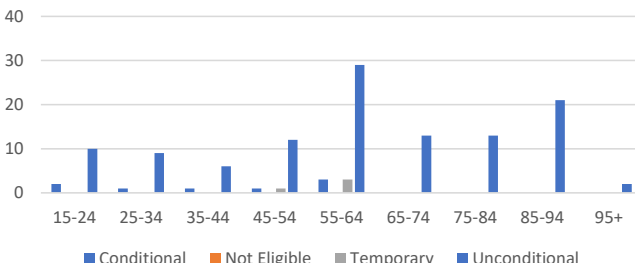
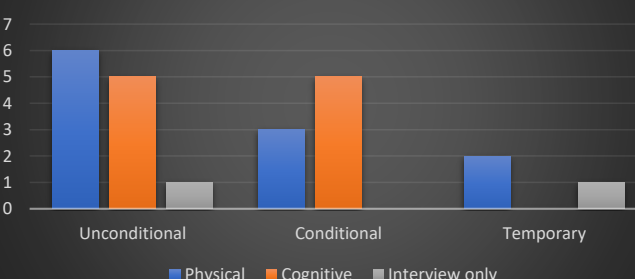
Jul-19								
		July	June	May	Apr.	Mar.	Feb	
Call Center	Inbound ADA Calls	539	502	601	579	549	534	Total phone calls inbound/outbound: 733
	Outbound ADA calls	194	147	151	183	103	56	
	Average hold time (in seconds)	5.85	4.15	2.89	5.37	4.17	3.76	
	Outbound Area Transmittals	1	8	8	10	5	4	Riders requesting service outside of Ventura County
	Inbound Area Transmittals	2	10	10	5	4	1	Riders requesting service into Ventura County
Applications Received	Recertification	63	63	64	38	56	56	Total applications received: 137 Online Applications Received: 4 (3%)
	New Applications	74	68	88	89	89	60	
Applications Received by Service Area	Camarillo Area	10	16	16	13	8	8	<div>Applications by Language</div>  <div>■ ENGLISH ■ SPANISH</div>
	Gold Coast Area	58	46	52	46	54	47	
	Valley Express Area	4	10	7	6	8	2	
	Moorpark Area	6	6	7	3	5	3	
	Simi Valley Area	29	26	37	34	44	26	
	Thousand Oaks	30	22	31	23	25	28	
	Out of County	0	5	2	2	2	2	
Completed Determinations by Evaluation Type	Complete, with Functional Evaluation	16	18	25	12	13	22	<div>Evaluations by Age and Determination Type</div>  <div>■ Conditional ■ Not Eligible ■ Temporary ■ Unconditional</div>
	Complete, Interview w/o Functional Evaluation	1	3	2	1	0	1	
	Complete, Special Circumstance (no Interview)	39	34	40	57	36	33	
	Complete, Over 85+	13	13	17	20	17	11	
	Complete, Phone Interview	1	3	1	4	3	3	
	Complete, Short-term Certification (60 days)	0	0	0	0	0	0	
	Complete, Recertifications	51	58	58	35	43	50	
Completed Determinations	121	129	143	129	112	120		
Delays in Processing (Cumulative)	Due to incomplete application by client	1	7	9	5	6	6	<div>In-person Interviews by Eligibility and Assessment Type</div>  <div>■ Physical ■ Cognitive ■ Interview only</div>
	Pending Professional Evaluation (PE)	16	12	14	13	31	6	
	Applications that failed to meet 21 day rule	0	0	0	0	0	0	
	Applicants awaiting in-person interviews	14	6	15	18	6	9	
Assessments	Assessment Catagories	Total	CAM	VCTC	SIMI	T.O.	MPK	
	With Physical Assessment	6	1	4	0	1	0	
	With Cognitive Assessment	10	1	6	0	3	0	
	Interview only (at assessment sites)	1	0	1	0	0	0	
	No Shows	3	0	3	0	0	0	
	Total in-person interviews scheduled	20	2	14	0	4	0	
	Total Number of appointment days	6	1	3	0	2	0	
Determinations by Eligibility				Total	%			
Unconditional (including S.C., Over 85+ , Phone interviews,short-term)				110	91%			
Conditional				5	4%			
Temporary				5	4%			
Denials				1	1%			
Short Term				0	0%			

July 2019- Supplemental/TT Stats				
Applications Received - GCT Area Cities	July	June	May	April
Casitas Springs	0	0	0	0
Meiners Oaks	0	0	0	0
Miramonte	0	0	0	0
Ojai	4	1	5	0
Oak View	2	1	0	0
Oxnard	29	26	23	30
Port Hueneme	1	1	5	1
Ventura	22	17	19	15
Applications Received-Valley Express Area Cities				
Fillmore	1	2	3	2
Piru	0	0	0	0
Santa Paula	3	8	4	4
Travel Training				
Training Statistics	July	June	May	April
Referrals received	18	19	29	11
Assessments	4	14	13	5
Trainings	1	5	4	5
Referral Source				
ADA-Camarillo Area	1	2	3	1
ADA-Gold Coast Area	4	1	9	5
ADA-Valley Express Area	0	0	3	1
ADA-Moorpark Area	0	0	0	0
ADA-Simi Valley Area	1	1	3	1
ADA-Thousand Oaks Area	0	0	2	0
Workshops	0	1	1	0
Other	12	14	8	3
Transit 101 Workshops				
Hosting Agency	Date	Attendees	Riders	Referrals
N/A				

Mileage Reimbursement Program Monthly Report - Jul 2019							
Category	Item Measured	Jul	Jun	May	Apr	Mar	Feb
Application Process	Total Interest Applications	18	6	15	16	12	9
	Total Complete Applications	10	6	12	15	11	5
	Applications approved by EDC	1	5	3	7	2	9
	Total claims processed	98	97	88	93	88	85
Mileage Claims	Total miles reimbursed	12444	12801	11511	11916	10792	11383
	Total one-way trips claimed	2256	2225	2014	2250	2086	2161
Statistics by Service Area							
Camarillo	Claims Received	21	21	20	18	20	19
	Miles Reimbursed	2697	2749	2694	2330	2443	2541
	One-way trips claimed	530	513	505	469	486	497
Gold Coast	Claims Received	30	29	26	31	29	27
	Miles Reimbursed	3732	3854	3434	3954	3625	3636
	One-way trips claimed	744	769	621	819	769	723
Moorpark	Claims Received	4	3	3	2	2	3
	Miles Reimbursed	434	432	266	172	162	310
	One-way trips claimed	87	64	42	30	24	64
Simi Valley	Claims Received	3	4	2	4	2	3
	Miles Reimbursed	393	474	369	726	184	424
	One-way trips claimed	45	57	23	70	30	40
Thousand Oaks	Claims Received	35	35	34	34	31	29
	Miles Reimbursed	4378	4482	4258	4122	3788	3950
	One-way trips claimed	765	729	793	805	709	784
Valley Express	Claims Received	5	5	3	4	4	4
	Miles Reimbursed	810	810	490	612	590	522
	One-way trips claimed	85	93	30	57	68	53
Other Statistics							
	Average Trip Length (Miles)	5.5	5.8	5.7	5.3	5.2	5.3
	Average Cost per Trip	\$ 1.93	\$ 2.01	\$ 2.00	\$ 1.85	\$ 1.81	\$ 1.84



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Aug-19																										
		Aug.	July	June	May	Apr.	Mar.																			
Call Center	Inbound ADA Calls	560	539	502	601	579	549	Total phone calls inbound/outbound: 688																		
	Outbound ADA calls	128	194	147	151	183	103																			
	Average hold time (in seconds)	4.96	5.85	4.15	2.89	5.37	4.17																			
	Outbound Area Transmittals	4	1	8	8	10	5	Riders requesting service outside of Ventura County																		
	Inbound Area Transmittals	7	2	10	10	5	4	Riders requesting service into Ventura County																		
Applications Received	Recertification	53	63	63	64	38	56	Total applications received: 140 Online Applications Received: 5 (3%)																		
	New Applications	87	74	68	88	89	89																			
Applications Received by Service Area	Camarillo Area	13	10	16	16	13	8	<div>Applications by Language</div>  <div>■ ENGLISH ■ SPANISH</div>																		
	Gold Coast Area	38	58	46	52	46	54																			
	Valley Express Area	6	4	10	7	6	8																			
	Moorpark Area	5	6	6	7	3	5																			
	Simi Valley Area	47	29	26	37	34	44																			
	Thousand Oaks	29	30	22	31	23	25																			
	Out of County	2	0	5	2	2	2																			
Completed Determinations by Evaluation Type	Complete, with Functional Evaluation	21	16	18	25	12	13	<div>Evaluations by Age and Determination Type</div>  <div>■ Conditional ■ Not Eligible ■ Temporary ■ Unconditional</div>																		
	Complete, Interview w/o Functional Evaluation	2	1	3	2	1	0																			
	Complete, Special Circumstance (no Interview)	35	39	34	40	57	36																			
	Complete, Over 85+	19	13	13	17	20	17																			
	Complete, Phone Interview	0	1	3	1	4	3																			
	Complete, Short-term Certification (60 days)	0	0	0	0	0	0																			
	Complete, Recertifications	51	51	58	58	35	43																			
Delays in Processing (Cumulative)	Completed Determinations	128	121	129	143	129	112	<div>In-person Interviews by Eligibility and Assessment Type</div>  <div>■ Physical ■ Cognitive ■ Interview only</div>																		
	Due to incomplete application by client	12	1	7	9	5	6																			
	Pending Professional Evaluation (PE)	20	16	12	14	13	31																			
	Applications that failed to meet 21 day rule	0	0	0	0	0	0																			
Assessments	Applicants awaiting in-person interviews	8	14	6	15	18	6	<div>Determinations by Eligibility</div> <table><tr><th>Assessment Categories</th><th>Total</th><th>%</th></tr><tr><td>Unconditional (including S.C., Over 85+ , Phone interviews,short-term)</td><td>115</td><td>90%</td></tr><tr><td>Conditional</td><td>8</td><td>6%</td></tr><tr><td>Temporary</td><td>5</td><td>4%</td></tr><tr><td>Denials</td><td>0</td><td>0%</td></tr><tr><td>Short Term</td><td>0</td><td>0%</td></tr></table>	Assessment Categories	Total	%	Unconditional (including S.C., Over 85+ , Phone interviews,short-term)	115	90%	Conditional	8	6%	Temporary	5	4%	Denials	0	0%	Short Term	0	0%
	Assessment Categories	Total	%																							
	Unconditional (including S.C., Over 85+ , Phone interviews,short-term)	115	90%																							
	Conditional	8	6%																							
	Temporary	5	4%																							
	Denials	0	0%																							
	Short Term	0	0%																							
Assessment Catagories		Total	CAM	VCTC	SIMI	T.O.	MPK																			
With Physical Assessment		11	1	8	1	1	0																			
With Cognitive Assessment		10	0	6	0	4	0																			
Interview only (at assessment sites)		2	0	0	0	2	0																			
No Shows		0	0	0	0	0	0																			
Total in-person interviews scheduled		23	1	14	1	7	0																			
Total Number of appointment days		8	1	4	1	2	0																			

August 2019- Supplemental/TT Stats				
Applications Received - GCT Area Cities	August	July	June	May
Casitas Springs	0	0	0	0
Meiners Oaks	0	0	0	0
Miramonte	0	0	0	0
Ojai	0	4	1	5
Oak View	0	2	1	0
Oxnard	20	29	26	23
Port Hueneme	1	1	1	5
Ventura	17	22	17	19
Applications Received-Valley Express Area Cities				
Fillmore	1	2	3	2
Piru	0	0	0	0
Santa Paula	3	8	4	4
Travel Training				
Training Statistics	August	July	June	May
Referrrals received	0	18	19	29
Assessments	0	4	14	13
Trainings	7	1	5	4
Referral Source				
ADA-Camarillo Area	0	1	2	3
ADA-Gold Coast Area	0	4	1	9
ADA-Valley Express Area	0	0	0	3
ADA-Moorpark Area	0	0	0	0
ADA-Simi Valley Area	0	1	1	3
ADA-Thousand Oaks Area	0	0	0	2
Workshops	0	0	1	1
Other	0	12	14	8
Transit 101 Workshops				
Hosting Agency	Date	Attendees	Riders	Referrals
No Acitivity				

Mileage Reimbursement Program Monthly Report - Aug 2019							
Category	Item Measured	Aug	Jul	Jun	May	Apr	Mar
Application Process	Total Interest Applications	0	18	6	15	16	12
	Total Complete Applications	0	10	6	12	15	11
	Applications approved by EDC	0	1	5	3	7	2
	Total claims processed	94	98	97	88	93	88
Mileage Claims	Total miles reimbursed	11937	12444	12801	11511	11916	10792
	Total one-way trips claimed	2378	2256	2225	2014	2250	2086
Statistics by Service Area							
Camarillo	Claims Received	17	21	21	20	18	20
	Miles Reimbursed	2303	2697	2749	2694	2330	2443
	One-way trips claimed	456	530	513	505	469	486
Gold Coast	Claims Received	33	30	29	26	31	29
	Miles Reimbursed	4477	3732	3854	3434	3954	3625
	One-way trips claimed	924	744	769	621	819	769
Moorpark	Claims Received	5	4	3	3	2	2
	Miles Reimbursed	484	434	432	266	172	162
	One-way trips claimed	90	87	64	42	30	24
Simi Valley	Claims Received	5	3	4	2	4	2
	Miles Reimbursed	542	393	474	369	726	184
	One-way trips claimed	134	45	57	23	70	30
Thousand Oaks	Claims Received	29	35	35	34	34	31
	Miles Reimbursed	3519	4378	4482	4258	4122	3788
	One-way trips claimed	670	765	729	793	805	709
Valley Express	Claims Received	5	5	5	3	4	4
	Miles Reimbursed	612	810	810	490	612	590
	One-way trips claimed	104	85	93	30	57	68
Other Statistics							
	Average Trip Length (Miles)	5.0	5.5	5.8	5.7	5.3	5.2
	Average Cost per Trip	\$ 1.76	\$ 1.93	\$ 2.01	\$ 2.00	\$ 1.85	\$ 1.81



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**DATE:** SEPTEMBER 12, 2019

**MEMO TO:** TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)

**FROM:** CAITLIN BROOKS, PROGRAM MANAGER TRANSPORTATION PLANNING

**SUBJECT:** US-101 MULTIMODAL CORRIDOR STUDY

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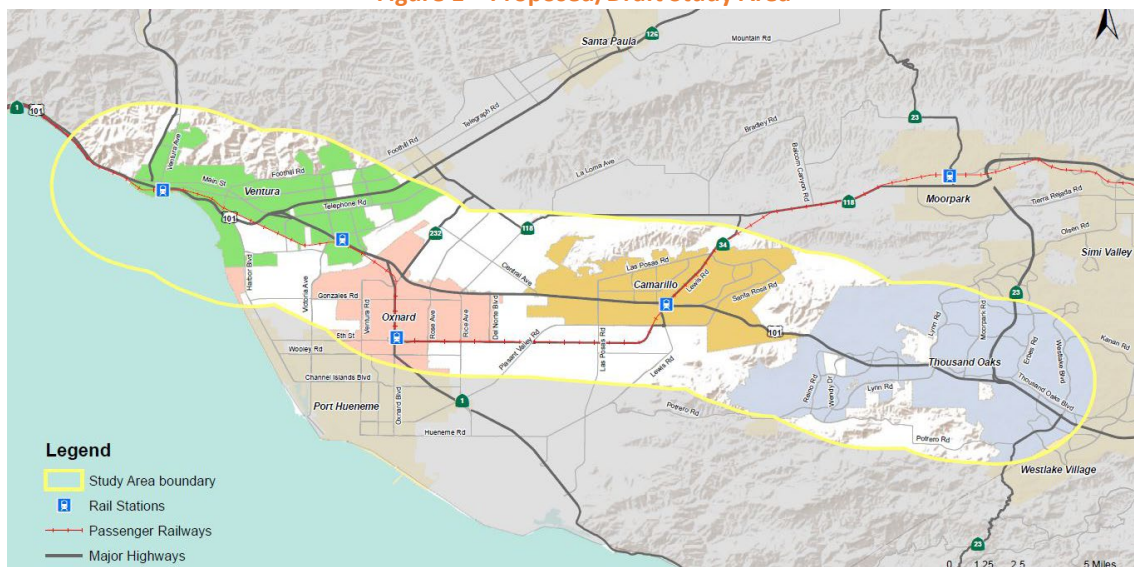
**RECOMMENDATION:**

- Receive information and a presentation on the US-101 Multimodal Corridor Study.

**BACKGROUND:**

Ventura County Transportation Commission (VCTC) and Southern California Association of Governments (SCAG) are initiating the US-101 Multimodal Corridor Study (Study). The Study will provide consensus-based recommendations for multimodal mobility enhancements to benefit the communities along US-101 in Ventura County. The proposed study area includes the US-101 Freeway and the area generally up to three (3) miles on either side of the freeway as shown in Figure 1. The completion of this Study will make Ventura County eligible to compete for state funding to implement these recommendations including funds from the SB 1 Solutions for Congested Corridors Program (SCCP) program.

**Figure 1 – Proposed/Draft Study Area**



Iteris, Inc. is the prime consultant firm leading the multi-disciplinary team for this project. The Study began in July 2019 and is anticipated to take approximately 12-months to complete.

In developing the Study, a comprehensive list of potential transportation improvements will be developed, from various sources, for all modes of transportation within the study area, with assistance and guidance from community stakeholders including the Transit Operators Advisory Committee (TRANSCOM). These potential improvements will be grouped into three (3) alternative packages with consideration to achieve a balance between cost, feasibility and anticipated benefits, and will be evaluated by their potential to improve safety, congestion, accessibility, economic development, air pollution including reduction in greenhouse gas emissions, and efficient land use.

These alternative packages will be presented to project and community stakeholders to gain feedback on the individual elements of the alternatives and the packages as a whole. The Iteris Team will then prepare and present the concept alternatives, a draft plan and the final plan for adoption by the VCTC and its Transportation Technical Advisory Committee (TTAC). The completed Final US-101 Multimodal Corridor Study will provide a clear vision and roadmap for the US-101 corridor in Ventura County with systematic strategies to achieve greater mobility, increased economic opportunity and better quality of life for all of the corridor's residents, employees, visitors and travelers.

In preparing the Study, a comprehensive public engagement process, planning analysis and a process to select the preferred alternative will be completed. Throughout this process, regular engagement and feedback from the TTAC, TRANSCOM, and Community Stakeholders are expected in the following areas:

#### **Data Collection**

The Iteris Team will identify and compile a list of data and information needed to support the goals and objectives of this effort including but not limited to demographics, traffic volumes and patterns, transit ridership, non-motorized travel and land use/zoning plans. As part of the process, Iteris will contact TTAC and TRANSCOM members to collect the latest data and information.

#### **Goals and Objectives / Performance Measures / Concept Alternatives**

The Iteris Team, in consultation with the TTAC and TRANSCOM, will develop a multimodal framework to assess the transportation projects as a holistic system and assist the stakeholders to understand the challenges, opportunities, benefits and costs associated with different projects.

The Framework will be aligned with VCTC's vision as stated in the Ventura County 2013 Comprehensive Transportation Plan (CTP) and it will be consistent with the California Transportation Commission's (CTC) Comprehensive Multimodal Corridor Plan Guidelines. The Framework will also be based on Caltrans' Smart Mobility Framework (SMF) approach with focus on the Ventura County's transportation system purpose and need developed for mobility in the 101 Corridor.

Using the Framework, three sets of transportation system packages /alternatives will be developed. Their effectiveness will be measured and compared across the goals identified in the Framework based on a set of performance measures developed in consultation with TTAC, TRANSCOM and other stakeholders.

#### **Outreach and Stakeholder Engagement**

One key element of the project is the public and stakeholder involvement and engagement in the process. The Iteris Team in close coordination with SCAG and VCTC, will host several community meetings, workshops, and

targeted briefings to update the US-101 corridor communities on the progress of the project and solicit their feedback at key intervals on alternatives. Digital public engagement (e.g. Website, Surveys, and Digital Engagement Campaign) will also be conducted to reach a wide range of community stakeholders.

**DISCUSSION:**

VCTC staff will be presenting an overview of the US-101 Multimodal Corridor Study.