

EVENT AGENDA

OUR COMMUNITY OUR FUTURE

9-9:15 A REGISTRATION & BREAKFAST

9:15-9:30 A WELCOME

Clay Downing
Long-Range Planner at
Ventura County Planning Division

9:30-10 A KEYNOTE SPEAKER

Pete Peterson
Dean of Pepperdine School
of Public Policy

10-10:15 A BREAK & NETWORKING OPPORTUNITY

10:15-11 A PANEL

Transportation
Darren Kettle
Executive Director of Ventura County
Transportation Commission

Local Economy
Bruce Stenslie
President/CEO of Economic
Development Collaborative of
Ventura County

Housing & Urban Planning
Jeffrey Lambert
Community Development Director
for City of Ventura

Moderator
Clay Downing

11-11:30 A QUESTION & ANSWER

11:30 A-12 P CLOSING SPEAKER

Erick Went
Chief Technology Officer of Matter Labs

Welcome To

2018 FUTURE VC LEADERS' SUMMIT



SUMMIT PANELISTS

Clay Downing is a Long-Range Planner with the Ventura County Planning Division and spends much of his time involved in land use planning, policy research, and community engagement activities. Prior to joining the County of Ventura's planning team, he worked in the nonprofit sector, outdoor education industry, and served as a Peace Corps volunteer in Nicaragua. He currently serves as Chair for the Riverpark Neighborhood Council and Public Information Office for the Central Coast Section of the American Planning Association. Mr. Downing has a Master's degree in Public Policy and Administration from California Lutheran University and a Bachelor of Science in Biology from Indiana University.

Darren Kettle is the Executive Director of the Ventura County Transportation Commission (VCTC), a position he started in October 2007. The Commission consists of one elected official from each city in the County, the five County Supervisors, and two public members – yes, that means 17 bosses. In his service to VCTC, Darren leads a small but very capable staff with focused efforts on improved transportation planning to ensure the wise investment of transportation funds on a wide array of transportation projects programs, ranging from major highway and freeway projects to bicycle and pedestrian projects and bus and rail projects and operations. The Commission also serves commuters on a daily basis with a robust rideshare program and is Ventura County's intercity public transit operator, known as VCTC Intercity, serving nearly 1 million riders a year commuting within Ventura County and into Los Angeles and Santa Barbara counties.

Jeffrey Lambert serves as the Community Development Director for the City of Ventura. He received his Master of Planning from USC in 1988 and his membership to American Institute of Certified Planners (AICP) in 1990.

Jeffrey worked for the City of Santa Clarita, as the Planning Manager and then the Director of Planning & Building Services. While there he was responsible for the Planning Division, Building Division, GIS Division and Environmental Services Division with full time staff of 60. He then left the public sector and started his own consultant service providing planning and government relations services to public and private clients.

Jeffrey joined the City of Ventura as the Community Development Director in June 2009. As Director, Jeffrey oversees the Planning Division, Building & Safety Division, Code Enforcement, and Economic Development Division with a staff of forty nine.

Pete N. Peterson is Dean and Senior Fellow of Pepperdine University School of Public Policy. He is a national speaker and writer on citizenship, public sector reform, and the conservative movement with columns in The Wall Street Journal, Los Angeles Times, San Francisco Chronicle and Real Clear Policy. In 2014, Peterson ran for California Secretary of State, finishing second in the top-two primary by .5% and earning the most votes of any Republican in California in the general election, finishing second. He serves on the boards of the Public Policy Institute of California, California League of Cities' Institute for Local Government and California Forward. Peterson is an advisor to OpenGov and the DaVinci Charter Schools. Previously, he worked in the printing/graphic services industries in the New York Metropolitan Area, including time as a small-business owner. He left this career at age 39 to return to graduate school after working on Brett Schundler's gubernatorial campaign (NJ) and earned his M.P.P. at Pepperdine, after receiving his B.A. in History at The George Washington University.

Bruce Stenslie has 30 years of experience in workforce and economic development and has served since 2007 as President and CEO of the Economic Development Collaborative (EDC). Prior to joining EDC, Stenslie served as Deputy Director for the California Workforce Association, Workforce Policy Director for the City of Los Angeles, Assistant Director of the Ventura County Human Services Agency and Executive Director of the Workforce Investment Board.

Stenslie is a Governor's appointee to the California Workforce Development Board and serves in leadership positions for several state and local organizations, including the California Stewardship Network, California Statewide Certified Development Corporation, California Small Manufacturers Health and Welfare Trust, First 5 Ventura County, Ventura County P-20 Council and the Workforce Development Board of Ventura County.

Erick Went brings years of entrepreneurship, vision and marketing expertise on board. His never-ending curiosity and a passion for solving problems have kept him at the forefront of business and technology. His love of the environment was apparent from early on. Right out of college at University of California, Santa Barbara, where he majored in physics and mathematics, he founded **Eccentric Motors**, a pioneering **alternative energy** company. Eccentric Motors developed numerous technologies from multi-fuel vehicles to hydrogen power plants. Erick is a born entrepreneur, strategist and visionary with a record of success. A Silicon Valley native, he founded Higher Standard Solutions – a Strategic Technology company and led the company to steady profitability starting from the first year and continues to provide solutions to some of the biggest companies in the world. He has since founded, managed and driven countless startups to success. His years of experience has lead him to create Matter Labs which focuses on projects that globally impact millions through a combination of partnerships and innovation.

