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Ventura County Transportation Commission Launches Redesigned Website

Ventura, Calif. – The <u>Ventura County Transportation Commission (VCTC)</u> unveiled today a completely redesigned website. The new site offers a variety of enhancements, including a Google-based transit trip planner, mobile-responsive layout and improved aesthetics and design.

"VCTC's website is, and has always been, a hub for multi-modal transportation information in Ventura County," said Darren Kettle, VCTC executive director. "The rebuild upgrades the site for today's users, more than 67% of whom now access it from mobile devices."

Visitors will instantly notice changes to the layout, design, menus and navigation. In addition, a Google-based trip planner, which allows users to plan travel routes via bus, bike, rail, walking, or car is located at the top of every page.

For users of VCTC's transit service, the site features route, schedule and fare information for the bus lines that connect Ventura County cities to each other and to Los Angeles and Santa Barbara Counties. Later this summer, VCTC will unveil two additional features for transit customers – an "app" for real-time transit information for all Ventura County bus services and the ability for riders to purchase bus passes online.

"VCTC worked with local photographers to select imagery for the site that tells Ventura County's transportation story," Kettle said. "Whether you drive, ride the bus, ride the train, walk, bike or use paratransit services, our site is a resource to help you navigate the region."

About the Ventura County Transportation Commission

The Ventura County Transportation Commission is the regional transportation planning agency committed to keeping Ventura County moving. Program information is available at www.goventura.org.